

# AMY RUST

4202 E. Fowler Ave., CPR 107  
Tampa, FL 33620  
*arust@usf.edu*

## EMPLOYMENT

August 2010 - present      **Assistant Professor**  
**University of South Florida**  
Humanities & Cultural Studies

## EDUCATION

- Ph. D.**      **University of California, Berkeley, May 2010**  
Film Studies Program, Department of Rhetoric
- M. A.**      **University of Chicago, 2001**  
Master of Arts Program in the Humanities  
Thesis Adviser: Tom Gunning
- B. A.**      **De Paul University, Chicago, 1997**  
Department of English with Highest Honors

## DISSERTATION

*Passionate Detachment: Technologies of Vision and Violence in American Cinema, 1967 - 1974*  
Linda Williams (chair), Carol J. Clover, Martin Jay

## ACADEMIC SPECIALIZATIONS

American cinema	film and television
international film history	theories of technology
film genre	psychoanalysis
post-1960 American culture	phenomenology
avant-garde art & cinema	Frankfurt School
photography	critical theory
horror film	

## QUALIFYING EXAMS

**The Politics of Cinematic Pleasure**  
Linda Williams, Film Studies and Rhetoric

**Three Violent American Genres: Horror, Gangster-Crime, War**  
Carol J. Clover, Scandinavian Studies and Rhetoric

**A Cultural History of the Avant-Garde: Dada, Surrealism, Pop**  
Martin Jay, History

### PUBLICATIONS

**"Hitting the Vérité Jackpot": The Ecstatic Profits of Freeze-Framed Violence,"** *Cinema Journal* 50, no. 4 (Summer 2011): 48 – 72

**"Plugging In and Bugging Out": The Circuitous Logic of Contemporary Horror,"** forthcoming *Quarterly Review of Film and Video* 32, no. 1 (lead article)

### SELECTED ACADEMIC TALKS & GUEST LECTURES

#### **Technology and "Torture Porn"**

All Power to the Imagination: A Radical Theory and Practice Conference, New College, Sarasota, FL, April 21, 2012

#### **Twin Images: Sisters, Conjoined Media, and the Limits of Visual Pleasure**

Society for Cinema & Media Studies Annual Conference, Boston, March 24, 2012

#### **Undead Cinema: Reanimating the Present**

Brain(s) Matter: Zombies in Contemporary Culture, USF Humanities Institute, October 27, 2011

#### **Developing Passions Film Series: Hiroshima mon amour**

Panelist; Humanities Institutes, University of South Florida, April 3, 2011

#### **A Parallax View: Television, Cinema, and Multiple-Camera Montage**

Society for Cinema & Media Studies Annual Conference, New Orleans, March 12, 2011

#### **Walter Benjamin & "The Work of Art in the Age of Its Technological Reproducibility"**

California College for the Arts, Oakland, CA, February 16, 2009

#### **Plugging In and Bugging Out: The Torturous Logic of Contemporary Horror**

Society for Cinema & Media Studies Annual Conference, Philadelphia, March 8, 2008

#### **Too Scary for Television ... Redefining "Horror"**

Panelist; Epicenter: Arts and Gen Art, San Francisco, July 17, 2007

#### **"Hitting the Vérité Jackpot": The Ecstatic Profits of Freeze-Framed Violence**

*Real Things: Matter, Materiality, Representation, 1880 to the Present*, The University of York, York, England, July 7, 2007

#### **"Hitting the Vérité Jackpot": The Ecstatic Profits of Freeze-Framed Violence**

*Cultures of Violence*, University of California, Irvine, April 6, 2007

#### **Death in Freeze Frame**

Film 140: Death & Cinema, University of California, Berkeley, March 14, 2007

*The Conversation*

Film 50: Introduction to Film for Non-Majors, University of California, Berkeley, March 7, 2007

**Leading Successful Discussion Sections**

Department of Rhetoric Pedagogy Seminar, University of California, Berkeley, September 14, 2005

**Irruptive Openings: Vietnam, *The Wild Bunch*, and Wounds that Speak**

*The Berkeley Symposium: Interdisciplinary Approaches to Visual Representation*, University of California, Berkeley, March 8, 2003

**TEACHING EXPERIENCE, UNIVERSITY OF SOUTH FLORIDA**

The American Horror Film  
HUM 4890, Fall 2011

Foundations in Film & New Media  
HUM 3930 / HUM 6585, Fall 2011

Documentary & Experimental Cinema  
HUM 6585 / AMS 6805, Spring 2011

A History of American Cinema  
AMS 4804, Spring 2011

A History of American Cinema  
HUM 3930 / AMS 3930, Fall 2010

The American Horror Film  
HUM 6585 / AMS 6934, Fall 2010

**TEACHING EXPERIENCE, UNIVERSITY OF CALIFORNIA, BERKELEY**

**Honors**

Outstanding Graduate Student Instructor  
Graduate Division, U. C. Berkeley, 2004

**Instructor**

The Films of Quentin Tarantino  
Film 151, Summer 2010

Seriality, Repetition, Genre  
Film R1B, Fall 2009

Robert Altman & Paul Thomas Anderson  
Film 151, Summer 2009

The American Horror Film  
Film 108, Summer 2007

A History of Sound Cinema  
Film 25B, Fall 2006

Silent Film History  
Film 25A, Spring 2006

The American Horror Film  
Film 108, Summer 2005

Silent Film History  
Film 25A, Spring 2005

Bloody Shots, Reeling Spectators: America's Violent Cinema  
Film 108, Summer 2004

The Craft of Writing  
Film R1A, Fall 2003

### **Teaching Assistant**

Introduction to Film for Non-Majors  
Film 50, Spring 2007

The History of Film Theory  
Film 100, Fall 2004

In the Mix  
Film 85, Spring 2003

The Cinematic City  
Film R1B, Spring 2002

The Craft of Writing  
Film R1A, Fall 2001

### **Research Assistant**

Linda Williams  
2002 - 2003 and Fall 2004

### **Reader**

Sound Film History  
Film 25B, Spring 2010

Avant-Garde Cinema  
Film 28B, Fall 2008

## ADDITIONAL TEACHING EXPERIENCE

### **California College of the Arts, San Francisco**

Instructor

Foundations in Critical Studies, Spring 2010

## AWARDS & HONORS

Humanities Institute Summer Grant

University of South Florida, 2012

Creative Scholarship Grant

University of South Florida, 2010 – 2011

William T. and Helen S. Halstead Grant

U. C. Berkeley, Spring 2009

Department of Film Studies Block Grant

U. C. Berkeley, Summer 2008

Townsend Center for the Humanities Dissertation Fellowship

U. C. Berkeley, 2007 – 2008

Department of Film Studies Block Grant

U. C. Berkeley, Summer 2007

Department of Film Studies Block Grant

U. C. Berkeley, Spring 2007

Townsend Center for the Humanities Conference Grant

U. C. Berkeley, Fall 2006

Dean's Normative Time Fellowship

U. C. Berkeley, Fall 2005

Graduate Division Summer Grant

U. C. Berkeley, Summer 2005

Academic Progress Award

Graduate Division, U. C. Berkeley, Spring 2004

DAAD Alumni Association Scholarship

Summer 2003

Department of Film Studies Block Grant

U. C. Berkeley, Spring 2003

Graduate Fellowships Office Grant

U. C. Berkeley, Summer 2002

Department of Film Studies Block Grant  
U. C. Berkeley, 2001 – 2002

Cardinal Newman Scholarship  
De Paul University, Chicago, 1993 – 1997

### ACADEMIC SERVICE

Brain(s) Matter: Zombies in Contemporary Culture, USF Humanities Institute  
Consultant & panelist, October 26 – 27, 2011

Diversity Committee, College of Arts & Sciences, University of South Florida  
Member, 2011 – 2012

Graduate Committee, School of Humanities, University of South Florida  
Alternate, 2011 – 2012

Undergraduate Committee, School of Humanities, University of South Florida  
Alternate, 2011 – 2012

“What Is Film Studies?,” Student Summer Film Fair  
University Film and Video Association, University of South Florida  
Presenter, July 23, 2011

Developing Passions Film Series: *Hiroshima mon amour*, USF Humanities Institute  
Panelist, April 3, 2011

Executive Committee, Department of Humanities & Cultural Studies, University of South Florida  
Member, 2010 – 2011

Computer Committee, College of Arts & Sciences, University of South Florida  
Member, 2010 – 2011

U. C. Berkeley Graduate Film Working Group  
Co-Chair, 2005 – 2007  
Member, 2002 – present

Documentation, Demonstration, Dematerialization: American Art & Cinema of the  
Late 1960s & 1970s  
Chair, Conference Committee, U. C. Berkeley, Spring 2007

Afterimages of War  
Co-Chair, Lecture & Screening Series, U. C. Berkeley, Spring 2006

Picture This: Non-Fictions in Film & New Media  
Co-Organizer, Lecture & Screening Series, U. C. Berkeley, 2004 – 2005

Germaine Dulac Conference  
Conference Co-Organizer, U. C. Berkeley, Fall 2003

Born to Be Bad: Trash Cinema

Conference Co-Organizer, U. C. Berkeley, Spring 2002 and Spring 2003

Film Studies Website Revision Committee

Member, Spring 2002

### **LANGUAGES**

German: speaking, reading, writing

Spanish: reading, writing

### **PROFESSIONAL AFFILIATIONS**

Society for Cinema & Media Studies

Modern Language Association